



4 Courses

Boosting Creativity for
Innovation

Strategic Management of
Innovation

Organizational Design and
Management

Design Thinking

HEC
PARIS

08/03/2019

JAMAL ABDUH AHMED ALDHUBAIBI

has successfully completed the online, non-credit Specialization

Managing Innovation and Design Thinking

In this Specialization, learners focused on building a prototype for a product, service, or business design, developed a personal toolbox and managerial framework to effectively foster creativity in an organization, lead strategic decision-making about innovation, and learned how to design and govern a team, project, and organization.

Thomas ASTEBRO
Professor
Economics - Decision
Science

Tomasz Obloj
Associate Professor
Strategy and Business
Policy

Anne-Laure SELLIER
Associate Professor of
Marketing at HEC Paris

Sihem Jouini
Associate Professor
Informations Systems
and Operations
Management

Giada Di Stefano
Associate Professor of
Business Strategy at HEC
Paris

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